

Perch Base Minutes June 8, 2024

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1201 hours, June 8, 2024. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance and C.C. Clark read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in June read by George Woods.

Per the sailing list, the following attended the base meeting:

Carl Miner	Don Robertson	Laura Luna
Chuck Luna	Alice Woods	George Woods
John Beckett	Mary Denzien	Jim Denzien
Kirby Anderson	Joe Trotter	Chris Gahan
Georgianne Gahan	Paul Miller	Don Unser
Marcia Unser	Doug LaRock	Glenn Posniack
Bob Gilmore	Ed Henry	George Williams
Bob Sainz	Carol Saenz	Governor Joy
W.H. Doyle, JR	John Brown	David Heighway
Dan Marks	Kirby Anderson	Frank Elliott
Mark McCreary	Dave Kaiser	K. Remy

The first item of business was a call for approval of the May 2024 meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report. Joe also reported on the Mesa "Drop-Zone" event that members of Perch Base attended.

Communications Officer- Chris Gahan

Reminder that the MidWatch deadline is 06/14/2024.

Commander - George Woods

George had no comments.

Vice Commander - David Heighway

The Vice Commander has nothing to report.

Chief of The Boat - Don Robertson

Don reported that the float will be prepped, painted, and ready for the July events in Prescott.

Storekeeper - John Beckett

John has lots of goods for sale.

Webmaster - Dan Marks

Activity with the website since the last BOD meeting included posting photos Memorial Day and Tolling of the Boats ceremony at the National Cemetery of Arizona, the Ray Marshall Tribute Banner in Gilbert, an invitation to the NOUS History Society presentation on "The Battle of Midway, June 1942 - from the Japanese Perspective," and photos from the Melinda Piña presentation for Honor Flight Arizona at the May 11, 2024, Perch Base General Meeting. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During May, there were 5728 page views on the Perch Base website during 3,491 visits by 2,464 users based on Awstats. This is a continuation of the increased traffic over the past 3 months increase. Most of the traffic was to the home page, followed by the Glossary, and then the Sailing Orders page. The majority of the page views were from the U.S., followed by China, then the Russian Federation.

During May, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 767. The Facebook Post Engagement (The number of reactions, comments, shares and clicks on your posts) was 126. Our Facebook page had 3 new Page Likes for a total of 195 and 3 new followers for a total of 231. The top post was the "WWII ARIZONANS ON ETERNAL PATROL: The first line of the USSVI CREED is "To perpetuate the memory of our. ." post with 332 Post Impressions, a Post Reach of 327, and a Post Engagement of 23

Membership – Chuck Luna

Currently there are 173 members for Perch base.

Events Coordinator – David Heighway

Dave reported on the following events:

1. Prescott Frontier Days Parade 07/06/2024
2. National Convention August 2024 in Cleveland, Ohio 08/19-08/24.

Past Commander – W. Howard Doyle, Jr

Howard had nothing to report.

Base Historian-Chuck Emmett

Chuck was not in attendance,

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – VACANT

OLD BUSINESS

1. Upcoming events include Prescott parade and 2024 National Convention
2. Base Vacancies- Perch Base has the need for the following volunteer vacancies:
Chaplain, Events Coordinator, Membership, and Secretary.
**Note, the Treasurer position has been filled and the transition will be in the coming months.

NEW BUSINESS

Nothing to report.

GOOD OF THE ORDER

1. Noisy Can proceeds to Perch Base Charitable Foundation.

BINNACLE LIST

Warner Howard Doyle, JR
Mary Denzien
James Denzien
Chuck Emmett
DeWayne Lober
Richard Simmons

50/50

David Heighway won the drawing (\$58 split each). David donated his winnings to the Perch Base General fund.

ADJOURMENT

Benediction was led by Governor Joy. The meeting adjourned at 12:33..

Submitted:

Laura Luna

Secretary Perch Base