

Perch Base Minutes August 12th, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, June 9, 2023. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, David Heighway read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in August read by George Woods.

Per the sailing list, the following attended the base meeting:

Chuck Luna	Laura Luna	George Woods
Alice Woods	Chuck Emmett	Joe Trotter
Randy Pirkle	George Williams	Don Robertson
David Heighway	Doug LaRock	Glenn Posniack
Chris Gahan	Georgianne Gahan	W. H. Doyle, JR
David Hibster	Johnny Corbin	Governor Joy
Richard Prill	C.C. Clarke	John Beckett
Jim Denzien	Carl Miner	Vic Van Horn
Jan Van Horn	Mark McCleary	Steven Stanger

The first item of business was a call for approval of the July meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer– Chris Gahan

Chris spoke about the Veterans Community Updates. Chris also reminded the base the Midwatch articles are due to him no later than 09/15/2023. The Navy Ball will be held in Chandler in October (please see Chris for more details). Chris also asked for anyone having trouble receiving his electronic messages to please see him after the meeting. Lastly, Chris spoke of the 2023 USAA Veterans event to be held the first weekend in November.

Commander – George Woods

George Woods had no comments.

Vice Commander – Carl Miner

Carl had no comments.

Chief of The Boat – Don Robertson

Don updated the group on the status of the float for the 2023 convention.

Storekeeper – John Beckett

John has an updated supply of patches. John also will be getting new vest chains soon.

Webmaster – Dan Marks

The only activity with the website since the last BOD meeting was the posting of the Karen Emmett Memorial Service. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During July, there were 4,284 page views on the Perch Base website during 2,399 visits by 1,779 users based on Awstats. These numbers are typical. During the month, approximately 60% of the sessions originated in the US, 5% each from Russia and Brazil, 4% each from China and Sweden, and the remainder were widely scattered around the world. Most of the traffic was to the home page (44%), followed by the Glossary (5%), and the Sailing Orders page (2%).

During July, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 140. The Facebook Post Engagement (The number of reactions, comments, shares and clicks on your posts) was 11. Our Facebook page had 4 new Page Likes for a total of 170 and 4 new Follows for a total of 193 Followers. These numbers are a significant decrease from last month, but typical. The top post was “USS S-28 (SS-133) ETERNAL PATROL NOTICE . . .” with 42 Post Impressions, a Post Reach of 37, and a Post Engagement of 5.

Membership – Chuck Luna

Chuck confirmed we have a membership count of 171.

Events Coordinator – David Heighway

David spoke of the upcoming events including USSVI National Convention, Tucson AZ 08/28/2023-09/03/2023. Additionally, David notified the group that the decision was made to not participate in the Willims Veterans parade this year.

Past Commander – W. Howard Doyle, Jr

Howard spoke about his granddaughter who is attending school in Hilo and her safe status given the fires on the island of Hawaii.

Base Historian-Chuck Emmett

Chuck Emmett thanked the group for their support during this difficult time as he and his family mourn the loss of his wife, Karen Emmett.

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – VACANT

OLD BUSINESS

1. National Convention Tucson 2023. The website for updated information is ww.ussvi.org/2023.
2. Joe Trotter spoke of the need for volunteers for the 2023 Tucson convention. The final volunteer assignments have been sent out.

NEW BUSINESS

1. The city of Glendale is looking for nominations for their 2023 Military Appreciation event. The nominee must be active in the military.

GOOD OF THE ORDER

Noisy Can proceeds to USSVI Charitable Foundation

BINNACLE LIST

Warner Howard Doyle, JR

Mary Denzien

James Denzien

DeWayne Lober

50/50

David Hibster won the drawing (\$122 split).

ADJOURMENT

Benediction was led by Governor Joy. Meeting adjourned at 12:31

Submitted:

Laura Luna

Secretary Perch Base