

## Perch Base Minutes June 9, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, June 9, 2023. The meeting was called to order by Commander George Woods.

Jim Denzien gave the invocation. George Woods led the Pledge of Allegiance, Governor Joy read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in June read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods	Alice Woods	Chuck Luna
Laura Luna	Joe Trotter	Dan Marks
Robie Robinson	Don Petty	Doug LaRock
Glenn Posniack	George Williams	W. H. Doyle, JR
Chris Gahan	Georgianne Gahan	Governor Joy
John Beckett	Jim Denzien	Jacob Adams
Jan Van Horn	Vic Van Horn	Randy Pirkle
Bill Twitchell (new member)	Ken Kennedy (guest)	Bob Saenz
Carol Saenz	D Charles Dubois	

The first item of business was a call for approval of the May meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### OFFICERS REPORTS

#### Treasurer-Joe Trotter

Joe gave the monthly report.

#### Communications Officer– Chris Gahan

Chris spoke about the Veterans Community Updates. Chris also reminded the base that the quarterly Midwatch has been sent out.

#### Commander – George Woods

George Woods had no comments.

#### Vice Commander – Carl Miner

Carl was not in attendance.

#### Chief of The Boat – Don Robertson

Don was not in attendance.

#### Storekeeper – John Beckett

John has an updated supply of patches. John also will be getting new vest chains soon.

#### Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting photos of the Memorial

Day and Tolling of the Boats Ceremonies at the National Cemetery of Arizona, and turnover of the USS Phoenix painting to be put up in our Dillon's BBQ Restaurant meeting room. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page. I also reviewed and made a recommendation for the missing sailors for the USS Phoenix float and sent that recommendation as an email to the Board members.

I have been informed by Namecheap, our website hosting company, that the fee for our dedicated IP addresses will go up from \$24 per year to \$48 per year, an increase of \$24 per year. The 2023 submitted budget was only \$24 and the expense will be billed in November 2023. We maintain the dedicated IP address because too many of our emails, such as Flash Traffics and the MidWatch distributions were being rejected by other email servers as spam.

During May, there were 890 page views on the Perch Base website during 487 sessions by 292 users based on Google Analytics. These numbers are slightly lower than usual. During the month, approximately 77% of the sessions originated in the US, 8% from China, 3% from the United Kingdom and the remainder were widely scattered around the world. Approximately 23% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic was to the home page (36%), followed by the David Metje Eternal Patrol Page (10%), the Glossary (8%), Sailing Orders (8%), and the Memorial Day Ceremony (4%). During May, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 828. The Facebook Post Engagement (The number of reactions, comments, shares and clicks on your posts) was 149. Our Facebook page had 1 new Page Likes for a total of 162 and 2 new Follows for a total of 180 Followers. These numbers are typical. The top post was "USS HERRING (SS-233) Lest we forget to perpetuate the memory of our shipmates who gave their lives in the . . ." with 44 Post Impressions, a Post Reach of 44, and a Post Engagement of 6.

### **Membership – Chuck Luna**

Chuck confirmed we have a membership count of 170.

### **Events Coordinator – David Heighway**

David spoke of the upcoming events.

1-2023 Parade in Prescott will be Saturday July 1. Please see website and flash traffic messages for updates regarding lineup, parking, etc.

2-2023 USSVI National Convention in Tucson August-September 2023

### **Past Commander – W. Howard Doyle, Jr**

Howard commended Governor Joy for his conducting of the Toll of the Boats ceremony at the Memorial Day service at the Arizona National cemetery.

### **Base Historian-Chuck Emmett**

Chuck Emmett was not in attendance.

### **Secretary – Laura Luna**

Laura had nothing to report.

### **Chaplain – Jim Denzien**

Jim Denzien had nothing to report.

## **OLD BUSINESS**

- 1.** Prescott Frontier Days Rodeo Parade 07/01/2023
- 2.** National Convention Tucson 2023. The website for updated information is [ww.ussvi.org/2023-ch](http://ww.ussvi.org/2023-ch).
- 3.** The WD1 District Commander election is happening now-deadline to submit your ballot is 7/15/2023.

## **NEW BUSINESS**

Joe Trotter spoke of the need for volunteers for the 2023 Tucson convention. There are sign up sheets for specific assignments. There is also a need for sponsorship and advertising in the convention magazine.

## **GOOD OF THE ORDER**

Noisy Can proceeds to USSVI National Charitable Foundation

## **BINNACLE LIST**

Warner Howard Doyle, Jr

Mary Denzien

Chuck Emmett

Governor Joy

DeWayne Lober

Carl Miner

## **50/50**

Robie Robinson won the drawing (\$67 split).

## **ADJOURMENT**

Benediction was led by Jim Denzien. Meeting adjourned at 1255.

Submitted:

Laura Luna

Secretary Perch Base