

## Perch Base Meeting Minutes – May 13, 2023

Perch Base Commander George Woods called the monthly meeting to order at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 13 May 2023.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, Carl Miner read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in May.

Per the sailing list, the following attended the base meeting:

Geraldine Andersen	John Beckett	Julie Berurnew
CC Clarke	Carol Culbertson	Doc Dawkins
W. Howard Doyle	Chris Gahan	David Heighway
Davy Jones	Governor Joy	Scott Louis
Dan Marks	Mark McCreary	Carl Miner
Jim Paper	Don Robertson	Bob Saenz
Carol Saenz	Brad Seidel	Joe Trotter
Don Unser	David Wandschneider	David Wickline
George Woods		

Several new members who plan to join Perch Base introduced themselves: Scott Louis, Mark McCreary, and David Wandschneider.

The first item of business was a call for approval of the April meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

Joe Trotter gave the Treasurer's Report. The month of April started with \$6,354. Income was \$315. Expenses were \$986, ending the month with \$5,683.

### **OFFICERS REPORTS**

#### **Vice Commander – Carl Miner**

Carl had nothing to add.

#### **Events Coordinator – Dave Heighway**

Dave reported the upcoming events include:

- Naval Order of the U.S. Arizona Commandery, May 23, 2023, 11:15 AM, at IPHOP, 4201 W Bell Rd, Phoenix.
- Memorial Day, May 29, 2023, 08:00 AM, at National Cemetery of Arizona.
- Prescott Frontier Days® parade, July 1, 2023, 9:00 AM.
- National Convention Tucson 2023 – Website – [www.USSVI.org/2023-ch](http://www.USSVI.org/2023-ch)

#### **Communications Officer & Newsletter Editor – Chris Gahan**

Chris reported the deadline for input to the next MidWatch Newsletter is Friday, May 19, 2023. Chris emphasized that input to the MidWatch is welcome from ALL members, including articles, jokes, etc.

#### **Treasurer - Joe Trotter**

Joe is coordinating Perch Base volunteer support for the National Convention in Tucson. He had the volunteer sheet from the Convention Committee with the specific positions needed. The volunteer list is also linked on the Perch Base website. If you see anything that you are willing to help with, contact Joe. Joe also discussed 2023 National Convention sponsorship opportunities.

#### **Past Commander – W. H. Doyle, Jr.**

Howard Doyle had nothing to add.

**Chief Of the Boat – Don Robertson**

Don recognized that Doc Dawkins will tow the USS Phoenix (SSN-702) in the Prescott Frontier Days® parade. Doc's truck is very patriotic.

**Webmaster – Dan Marks**

Major activity with the website since the last BOD meeting included issuing Eternal Patrol Notices for Capt. Dick Noreika, Cdr. Harry Ellis and Cdr. Royce Pettit, the Western Region Roundup, the Cold War Big Reveal ceremony, updating the Annual Picnic notices and preparing a Flash Traffic to show the Loop 303 road closure during the Picnic weekend, posting the new MidWatch to the website and snail-mailing copies to the 6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During April, there were 1,262 page views on the Perch Base website during 624 sessions by 403 users based on Google Analytics. These numbers are typical. During the month, approximately 77% of the sessions originated in the US, 7% from Ireland, 6% from China, and the remainder were widely scattered around the world. Approximately 20% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic was to the home page (31%), followed by the Glossary (9%), Sailing Orders (8%), the David Metje Eternal Patrol Page (6%,) the Dick Noreika Eternal Patrol Page (3%,) the Annual Picnic page (3%,) and the Eternal Patrol page (3%).

During April, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 955, significantly increased. The Facebook Post Engagement (The number of reactions, comments, shares and clicks on your posts) was 175. Our Facebook page had 0 new Page Likes for a total of 161 and 1 new Follow for a total of 178 Followers. These numbers are typical, except the Post reach. The top post was "WESTERN REGION ROUNDUP: The Western Region Roundup was held in Sacramento, CA from April 27 – 29, 2023. Perch Base members attending . . ." with 743 Post Impressions, a Post Reach of 721, and a Post Engagement of 72, which probably explains the increased Post Reach number.

**Storekeeper – John Beckett**

John reported that he has stock again in Perch Base challenge coins. He also has plastic "poker style" chips that are labelled "Honorary Submariner" that are great for giving to kids. John also had some books for sale.

**Commander – George Woods**

George had nothing to add.

**Membership – Chuck Luna**

Chuck was not present.

**Secretary – Laura Luna**

Laura was not present.

**Chaplain – Jim Denzien**

Jim was not present.

**Base Historian – Chuck Emmett**

Chuck was not present.

**OLD BUSINESS**

There was no old business.

**NEW BUSINESS**

There was no new business.

## **GOOD OF THE ORDER**

George Woods presented a painting of the USS Phoenix (SSN-702) and the USS Phoenix (CL-46) from WW2 to the Manager of Dillon's BBQ Restaurant. The Manager will proudly hang the painting in the meeting room. If Perch Base stops having meetings at Dillon's, he will return the painting.

The "Noisy Can" was passed around. This quarter's proceeds benefit the USSVI National Charitable Foundation.

Dave Wickline offered a "Health Hint," suggesting a rocking chair is better than a lounge chair.

## **BINNACLE LIST**

- Warner Howard Doyle, Jr
- Mary Denzien
- Chuck Emmett
- Wayne C. Hembree
- Governor Joy
- DeWayne Lober

## **50/50**

Don Unser won the 50/50 drawing. His share came to \$52.50.

## **ADJOURNMENT**

Governor Joy led the benediction. The meeting adjourned at 12:35 PM.

Submitted by:  
Dan Marks,  
Filling in for Laura Luna  
Secretary, Perch Base