### Perch Base Minutes March 11, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 11 March 2023. The meeting was called to order by Commander George Woods.

Howard Doyle gave the invocation. George Woods led the Pledge of Allegiance, Joe Trotter read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in March read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods Alice Woods Chuck Luna Laura Luna Chris Gahan Georgianne Gahan

Joe Trotter Doug LaRock Glenn Posniack
Chuck Emmett Davy Jones Stuart Davis (Guest)

Bob Saenz Carol Saenz Don Petty
Jacob Adams Vic Van Horn Jan Van Horn

Steve Momsen (Guest/Speaker) Shar Momsen (Guest) Dennis Ottley (Guest)

David Heighway Terry Nicholson John Beckett W.H. Doyle, Jr Chris Franquero CC Clarke

Dan Marks Jim Andrews Scott Martorano

Bob Gilmore Stan Reinhold Ed Henry

David Wickline Johnny Corbin Carol Culbertson

The first item of business was a call for approval of the February meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### OFFICERS REPORTS

### Treasurer-Joe Trotter

Joe gave the monthly report.

### Communications Officer- Chris Gahan

Chris reminded the group that the deadline for the MidWatch is March 17, 2023.

## Commander - George Woods

George Woods had no comments.

## Vice Commander - Carl Miner

Carl was not in attendance.

#### Chief of The Boat – Don Robertson

Don spoke to the group about the annual base picnic and the email survey with the attendance request and the potluck sign up.

### Storekeeper – John Beckett

John reminded everyone that he has lots of goods for sale and gave inventory updates.

### Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting the upcoming Western Region Roundup, National Convention, and the scholarship presentation to Mia Doyle. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During February, there were 818 page views on the Perch Base website during 439 sessions by 324 users based on Google Analytics. These numbers are typical. During the month, approximately 72% of the sessions originated in the US, 4% each from China and Ireland, 3% each from France and Sweden, and the remainder were widely scattered around the world. Approximately 28% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic was to the home page (36%), followed by the Glossary (13%), Sailing Orders (10%), and the Laveen parade photos (3%).

During February, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 366. The Facebook page visits was 70. Our Facebook page had 3 new Page Likes for a total of 154 and 174 followers. These numbers are typical. The top post was the Western Region Roundup notice.

## Membership – Chuck Luna

Chuck had no updates.

# Events Coordinator – David Heighway

David spoke of the upcoming events.

- 1-Base Annual Picnic 04/08/2023
- 2-Western Regional Round-Up 04/24/2023-04/29/2023
- 3-Cold War Memorial static USS-702 04/11/2023 at Steele Indian School Park
- 4-2023 USSVI National Convention in Tucson August-September 2023

## Past Commander – W. Howard Doyle, Jr

Howard had nothing to report.

### Base Historian-Chuck Emmett

Chuck had no updates.

### Secretary – Laura Luna

Laura had nothing to report.

### Chaplain – Jim Denzien

Jim Denzien was not in attendance.

## **OLD BUSINESS**

- 1-Base Annual Picnic 04/08/2023
- 2-Western Regional Round-Up 04/24/2023-04/29/2023
- 3-2023 USSVI National Convention in Tucson August-September 2023

## **NEW BUSINESS**

- 1- Perch Base Commander 2023 Election results. George Woods has been elected to the position for a second term. The votes were tallied and verified by Joe Trotter and Dave Heighway.
- 2- Dennis Ottley spoke to the group about the 2023 Convention with venue information, tour dates, and the need for Perch and Tucson base volunteers for the convention.

### GOOD OF THE ORDER

- 1- Steve Momsen, nephew of Adm. Charles Momsen (inventor of the Momsen Lung) spoke to the group and shared stories about his uncle.
- 2- Noise can-Perch Base Foundation is the March recipient.

### **BINNACLE LIST**

Warner Howard Doyle, Jr Mary Denzien Chuck Emmett Franklin Hausen Governor Joy De Wayne Lober

### 50/50

Chris Franquero was the 50/50 winner. The total collected was \$109 (split \$54 for the winner and \$54 to the base.

### <u>ADJOURMENT</u>

Benediction was led by Howard Doyle Jr. Meeting adjourned at 1307.

Submitted: Laura Luna Secretary Perch Base