Perch Base Minutes August 13, 2022

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 13 August 2022. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, Don Robertson read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in August.

Per the sailing list, the following attended the base meeting:

Chuck LunaLaura LunaCarl MinerJoan MinerGeorge WoodsDennis OttleyJim DenzienJoe trotterCheck Emmett

David Ulickline John Beckett Don Robertson (COB)

Thomas Allen-Guest Ronnie Allen-Guest Chris Gahan
Georgianne Gahan Jacob Adams & Son David Heighway
Alan Bombardier Jim Andrews W. H. Doyle, JR
Stan Reinhold Jane Reinhold Vic Van Horn
Jan Van Horn Governor C Joy De Wayne Lober

Davey Jones

The first item of business was a call for approval of the July meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer- Chuck Luna

Chuck reminded the everyone that the deadline to submit anything to the newsletter is September 16, 2022.

Commander – George Woods

George had no comments.

Vice Commander – Carl Miner

Carl had no comments.

Chief of The Boat – Don Robertson

Don had no comments.

Storekeeper – John Beckett

John reported that he still has a many new items as well as older merchandise with special pricing.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting the David Metje Eternal Patrol Notice, Prescott parade committee thank you certificate, a notice for the Perch Base Foundation

meeting, and posting a reminder that the Perch Base scholarship application deadline was July 31. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During July, there were 1,138 page views on the Perch Base website during 627 sessions by 407 users based on Google Analytics. These numbers are typical. During the month, approximately 83% of the sessions originated in the US, 5% from China, 2% from Canada, and the remainder were widely scattered around the world. Approximately 27% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic (36%) was to the home page and 9% to the Glossary and 6% Sailing Orders page.

During July, the Facebook Page reach (The number of people who saw any content at least once) was 313. There were 3 New Facebook Page Likes during July for a total of 133. These numbers are typical. The post with the most "Reaches" was the David Metje Eternal Patrol Notice with 84.

Membership – Joan Miner Joan had nothing to report.

Events Coordinator – Don UnserDon Unser was not in attendance.

Past Commander – W. Howard Doyle, Jr Howard had nothing to report.

Base Historian-Chuck Emmett Chuck had nothing to report.

Secretary – Laura Luna Laura had nothing to report.

Chaplain – Governor Joy Governor had nothing to report.

Western Regional District Commander – Vic Van Horn Vic had nothing to report

OLD BUSINESS

- 1. USSVI Convention 2022 Hyatt Regency, buffalo NY 08/24/2022-08/27/2022
- 2. Patriot Day Parade Williams, AZ 09/10/2022.
- 3. There will be no general meeting at Dillons for the month of September 2022 (9/10/2022).
- 4. Gudgeon Base Potluck 09/16/2022 from 1100-1400 @ Pronghorn Ranch Clubhouse
- 5. Veterans Day Parade 11/11/2022

NEW BUSINESS

- 1. USSVI Election "vote" last day 08.23.2022
- 2. Committee chair openings
 - a. Chaplain and Events Coordinator vacancy

GOOD OF THE ORDER

- 1) Scholarship Awards
 - a. Howard Doyle reported that 4 scholarships had been reviewed and accepted for the 2022 giving. The 4 recipients will be notified.
 - b. Those selected were Alexander Miner, Kaden Urness, Paige Urness, and Kara Woods.
 - c. It has been decided that the application dates will be changed for 2023, with a submission deadline of January 2023
- 2) Noisy Can
- 3) Dennis Ottley from the Tucson base spoke about the 2022 convention as well as the plans for the 2023 convention in Tucson.
- 4) George announced that the search is on for a speaker for the 2022 banquet award ceremony. Any suggestions should be sent directly to George Woods.

BINNACLE LIST

Warner Howard Doyle, Jr Chuck Emmett Wayne C. Hembree Governor Joy DeWayne Lober Rick Simmons

50/50

Governor Joy won the drawing which came to \$106 (split 53/53) and was returned to the base foundation.

ADJOURMENT

Benediction was led by Governor Joy. Meeting adjourned at 1247

Submitted: Laura Luna Secretary Perch Base