

Perch Base Minutes December 11, 2021

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 11 December 2021. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. Don Robertson read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in December.

Per the sailing list, the following attended the base meeting:

Carl Miner	Joan Miner	Davy Jones
Dan Marks	Marcus Hensley	Joe Trotter
Chuck Emmett	Don Robertson	Douglas M LaRock
Joseph Posniack	Glenn Posniack	John McKee
Don Unser	Marcia Unser	Pete Sattig
Chuck Luna	John Schwab	David Heighway
Fred Fuller	George Woods	Governor Joy
Robert Smith	Kenny Hanzlick	Vic Van Horn
Jan Van Horn	Jim Denzien	Ed Henry
DeWayne Lober	Brad Seidel	Carol Culbertson
W. H. Doyle Jr.	Mike Weeks	Chris Urness
John Beckett	Jerry Benham	David Metje

The first item of business was a call for approval of the November meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Guests that attended the meeting: John McKee, Robert Smith, Kenny Hanzlick and Joseph Posniack.

Joe Trotter gave the Treasurer report for November.

OFFICERS REPORTS

Commander – George Woods

George reported he had calendars for sale at \$10.00 each, which is for a fund raiser for the Arizona Veterans Hall of Fame. He also had a page from the Arizona Veterans Hall of Fame history book, which included a biography of Don DeMarte, who recently passed away.

Communications Officer/MidWatch – Chuck Luna

Chuck reported that the deadline for the MidWatch is December 17, 2021.

Base Historian – Chuck Emmett

Chuck thanked Dan Marks for cleaning the cabinet which holds Perch Base awards.

Vice Commander – Carl Miner

Carl had nothing to report.

Chief of The Boat – Don Robertson

Don reported that they had finished an inventory of the items that are now stored in a different storage facility. He also reported that both trailers are ready to be used at future events. He will invite the Morgans, the owners of the storage facility, to our banquet in January.

Treasurer – Joe Trotter

Joe had nothing more to report.

Storekeeper – Marcus Hensley

Marcus reported that he still has 2022 Calendars and Perch Base coins for sale.

Webmaster – Dan Marks

Our Communications Officer, Chuck Luna, has been receiving bounce-backs on emails, rejected due to the Namecheap mail server "has a poor reputation on Cloudmark Sender Intelligence (CSI)." I have submitted a trouble report with Namecheap to address the problem.

Major activity with the website since the last BOD meeting has been posting Don DeMarte's Eternal Patrol Notice, adding the request for Jack Holder 100th birthday cards, the ASSM presentation to the students from South Pointe Middle School, Phoenix Veterans Day Parade photos, and the Gilbert Veterans Day Ceremony photos, Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

The annual website hosting (\$57.88) and SSL (\$29.95) renewal fees were paid during November 12, 2021. During November, there were 1,326 page views on the Perch Base website during 604 sessions by 386 users based on Google Analytics. These numbers are typical. Approximately 82% of the sessions originated in the US, 7% from China, and the remainder were widely scattered around the world. Approximately 41% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 39% of the traffic was to the home page, 8% each to the Glossary and Sailing Orders pages, and 3% each to the Anthem Veterans Parade and the Phoenix Veterans Day Parade. During November, the Facebook Page Reach (The number of people who saw any content) was 488. Facebook Page Visits (The number of times your Facebook Page was visited) was 129. There was 1 New Facebook Page Like for a total of 112. The most popular post was the ASSM presentation to the South Pointe Middle School students and staff with 294 Post Reach.

Membership – Joan Miner

Joan reported that membership drive will be over the end of December. She also reported that there are registration forms for new members at the meeting.

Events Coordinator – Don Unser

Don reported the following:

Annual Awards Banquet – January 15, 2022

Laveen Parade – February 5, 2022

Perch Base Picnic – April 9, 2022

Past Commander – Howard Doyle Jr.

Howard reported that the three dinner choices at the banquet are Beef, Chicken and Salmon.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor reported that there was a service for Ruth Olsen, wife of Mike Olsen this past week and asked for members to keep Mike in their prayers during this difficult time.

Western Regional Director– Vic Van Horn

Vic announced that the Western Region Roundup will be held the week of April 25 – 29, 2022, in Reno, Nevada at the Silver Legacy. Registration can be done online starting in January 2022. He also reported that he did a search for MAL (Members at Large) in Arizona, who are members of USSVI, but not Perch Base. He suggested we notify these members and encourage them to join Perch Base.

OLD BUSINESS

Nothing more in Old Business.

NEW BUSINESS

George Woods announced that Brad Seidel will be handling the Silent Auction at the banquet. Brad suggested that members contact him if they had something to donate.

GOOD OF THE ORDER

Vic Van Horn passed around the noisy can. These donations will go to the USSVI Charitable Fund.

Carol Culbertson reported that nominations for the Arizona Hall of Fame are now open and will close March 31, 2022.

BINNACLE LIST

James Andrews

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

50/50

The raffle amount came to \$156.00. Davy Jones won the raffle, which his share came to \$78.00.

ADJOURMENT

Benediction was led by Governor Joy and adjourned at 1236 hrs.

Submitted:
Marcia Unser
Secretary Perch Base