

## Perch Base Minutes August 14, 2021

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 14 August 2021. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. Glenn Posniack read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in August.

Per the sailing list, the following attended the base meeting:

Davy Jones	Marcus Hensley	George Woods
Douglas LaRock	Charles Tobias	Chuck Emmett
David Heighway	Don Robertson	W. H. Doyle Jr.
Marcia Unser	Don Unser	Carl Miner
Joan Miner	Joe Trotter	David Metje
Chuck Luna	Steven Stanger	Bob Gilmore
William Tippett	Nathan Tippett	Zach Ambrose
Sam Mecham	Jim Andrews	Glenn Posniack
Chris Urness	Governor Joy	Jim Koning
Chris Gahan	Georgianne Gahan	Ed Henry
John Belkett	Jan Van Horn	Vic Van Horn
Dan Marks	Ed Gonsowski	Jim Denzien

The first item of business was a call for approval of the July meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Guests that attended the meeting: Nathan Tippett and Zach Ambrose.

Joe Trotter gave the Treasurer report for July.

### **OFFICERS REPORTS**

#### **Commander – George Woods**

George reported he has more business cards available for members to distribute.

#### **Communications Officer/MidWatch – Chuck Luna**

Chuck reported that the deadline for the MidWatch is Sept. 17, 2021.

#### **Base Historian – Chuck Emmett**

Chuck had nothing to report.

#### **Vice Commander – Carl Miner**

Carl had nothing to report.

#### **Chief of The Boat – Don Robertson**

Don had nothing to report.

#### **Treasurer – Joe Trotter**

Joe mentioned that the 'Rattle Can' was for contributions for Perch Base this month. The 'Rattle Can' monies will be distributed the 1<sup>st</sup> & 3<sup>rd</sup> Quarter for Perch Base Treasury and the 2<sup>nd</sup> & 4<sup>th</sup> Quarter for National. He encouraged members to contribute as our funds are going down for the Foundation.

Joe also reported that the Board voted to raise Perch Base dues to \$20.00 a year, to help Perch Base, which is slowly running out of money.

### **Storekeeper – Marcus Hensley**

Marcus reported that he still has some 2021 Calendars for sale at half price. He also reported that when you buy items from the 'ship store', it also helps fund Perch Base.

### **Webmaster – Dan Marks**

Major activity with the website since the last BOD meeting has been adding discussion about Henry (Pappy) Yates' POW experience, expanding the discussion of Bob Lents and Ernie Plantz POW experiences, posting the Forrest Watson Eternal Patrol Notice, Mike Keating Eternal Patrol Notice and Joe Errante Eternal Patrol Notice. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During July, excluding July 12, there were 1,210 page views on the Perch Base website during 577 sessions by 392 users based on Google Analytics. It is not clear what happened on July 12 which had massive number of views, otherwise, these numbers are typical. Approximately 24% of the sessions originated in the US, 7% from China, and the remainder were widely scattered around the world. Approximately 24% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 63% of the traffic was to the home page, 6% to the Glossary, and 4% each to the Prescott Parade photos, Sailing Orders, and the new Henry (Pappy) Yates page.

During July, the Facebook PAGE had 84 Page Views (number of times a PAGE's profile has been viewed,) 3 Page Likes (the number of new people who liked our page,) 362 Post Reach (number of people who saw any post at least once,) 154 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks,) and 3 Page Followers. This appears typical.

### **Membership – Joan Miner**

Joan had nothing to report.

### **Events Coordinator – Don Unser**

Don reported the following:

San Diego SubVets Annual Family Picnic – August 17, 2021.

National Convention in Orlando - August 30 - Sept. 4, 2021.

Williams Patriot Day Parade, Williams, AZ - 9/11/21.

Gudgeon Base Picnic – Sept. 17, 2021, at Pronghorn Ranch Clubhouse in Prescott Valley.

Navy Birthday Ball – Oct. 9, 2021, at the Hilton Scottsdale Resort.

Western Region Roundup in Reno - October 17-22, 2021.

### **Past Commander – Howard Doyle Jr.**

Howard reported that the Submarine Veteran's Perch Base Foundation, which supports the Scholarship Program, is running low on funds and encouraged members to donate to the Foundation, which is a 501(c)(3) tax deductible charity.

### **Secretary – Marcia Unser**

Marcia had nothing to report.

### **Chaplain – Governor Joy**

Governor reported that the funeral for Mike Keating will be in Mesa, on August 21, 2021. This information will be on the website as well as on a FlashTraffic.

## **Western Regional Director– Vic Van Horn**

Vic awarded a Commendation to Marcus Hensley for all his work on the ASSM. Vic also encouraged members to register for the Western Region Roundup in Reno, NV. As there are only two people from Perch Base registered at this time. The Orlando National Convention shows 18 people from AZ that are signed up, of which 7 are from Perch Base.

### **OLD BUSINESS**

Nothing more in Old Business.

### **NEW BUSINESS**

George Woods announced that Paige Urness and Carol Woods are the recipients of Perch Base Scholarship Funds this year.

Joe reported that the Board voted to raise Perch Base dues to \$20.00 a year, to help support the Perch Base Treasury.

The 'Early Bird' drawing was held, and John Engelmann was the winner.

### **GOOD OF THE ORDER**

George Woods asked if anyone had contact information for Royce Pettit Jr., as National is trying to update his information.

Chris Urness wanted to thank both Dan Marks (Webmaster) and Chuck Luna (MidWatch) for their great job on the Website and MidWatch.

Dan Marks reported that a box of memorabilia was bought at an antique store, which contained items in reference to Henry Yates, who was a Japanese POW. He has posted the article on our Website.

Don Robertson reported that a Brass Statue of a Fleet Boat is missing and asked members to keep an eye out when they go to garage sales.

Glenn Posniack reported that Ray Marshall just celebrated his 101st birthday.

### **BINNACLE LIST**

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

Jan Van Horn

### **50/50**

The raffle amount came to \$166.00. Chris Gahan won the raffle, which his share came to \$83.00, which he donated to the Rattle Can.

### **ADJOURMENT**

Benediction was led by Governor Joy and adjourned at 1251 hrs.

Submitted:  
Marcia Unser

Secretary Perch Base