Perch Base Minutes June 12, 2021

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ.at 1200 hours, 12 June 2021. The meeting was called to order by Commander George Woods.

Mike Olsen gave the invocation and George Woods led the Pledge of Allegiance. Jim Andrews read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in June.

Per the sailing list, the following attended the base meeting:

Carl Miner Joe Trotter Joan Miner Don Robertson
George Woods
Marcia Unser
David Metic Davy Jones Dan Marks Jim Denzien Dennis Ottley Don Unser Brad Seidel W. H. Doyle Jr. David Metje Don Schafer W. r., _ Chuck Emmett Carol Culbertson Gahan Jim Andrews Sam Mecham Jerry Allston Pam Allston Georgianne Gahan Alan Miller Jerry Benham Kelly Grissom Ed Henry Vic Van Horn Mike Olsen

The first item of business was a call for approval of the May meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

A few guests attended the meeting: Associate Member Carol Culbertson, Ed Henry and Jerry Benham became a new members of Perch Base.

Joe Trotter gave the Treasurer report for May.

OFFICERS REPORTS

Commander - George Woods

George announced that there are ballots in the back for Western District 1 Commander and encouraged everyone to vote.

Communications Officer/MidWatch - Chuck Luna

Chuck was not in attendance, but George reminded the members that the deadline for the MidWatch is June 18, 2021.

Base Historian - Chuck Emmett

Chuck encouraged members to let him know if they have anything of historical interest to the base, to let him know.

Vice Commander - Carl Miner

Carl had nothing to report.

Chief of The Boat - Don Robertson

Don had nothing to report.

Treasurer - Joe Trotter

Joe had nothing to report.

Storekeeper – Marcus Hensley

Marcus was not in attendance.

Webmaster - Dan Marks

Major activity with the website since the last BOD meeting has been updating birthdays on the Sailing Orders calendar, posting the Memorial Day ceremonies at both Sunland Memorial Park and the USS Arizona Memorial Gardens at Salt River, updating the Base Officer page, posting the Western Region Director Vic Van Horn awarding a Letter of Commendation to Chris Urness, and the USSVI 57th birthday. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During May, there were 3,312 page views on the Perch Base website during 1,432 sessions by 1,012 users based on Awstats. These numbers are typical. Approximately 78% of the sessions originated in the US, 5% from the Russian Federation, and the remainder were widely scattered around the world. The specific traffic to different Perch Base webpages cannot be determined due to website changes made this month but appears to be typical.

During May, the Facebook PAGE had 121 Page Views (number of times a PAGE's profile has been viewed,) 10 Page Likes (the number of new people who liked our page,) 591 Post Reach (number of people who saw any post at least once) and 118 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks). This appears typical, but lower than last month which appeared to be much higher due to the ASSM Dedication Ceremony.

Membership - Joan Miner

Joan reported that had 3 new members in May and 1 new June member. After the meeting we gained 1 more member so we are now at 175.

Events Coordinator - Don Unser

Don reported the following:

Prescott 4th of July Parade - July 3, 2021.

Munds Park Parade – July 4, 2021.

San Diego SubVets Annual Family Picnic – August 17, 2021.

National Convention in Orlando - August 30 - Sept. 4, 2021

Williams Patriot Day Parade, Williams, AZ - 9/11/21.

Western Region Roundup in Reno - October 17-22, 2021.

Past Commander – Howard Doyle Jr.

Howard reported that the Submarine Veteran's Perch Base Foundation, which supports the Scholarship Program, is running low on funds and encouraged members to donate to the foundation, which is a 501(c)(3) tax deductible charity.

Secretary - Marcia Unser

Marcia had nothing to report.

Chaplain - Governor Joy

Governor was not in attendance.

Western Regional Director Vic Van Horn

Vic had nothing to report.

OLD BUSINESS

Jim Denzien asked members for a volunteer to take over his position at the UAV. He indicated that they are now doing Zoom meetings.

NEW BUSINESS

George inducted the following into the Holland Club:

Jerry N. Allston William K. Grissom David A. Metje Alan H. Miller Carl J. Miner Donald Schafer

GOOD OF THE ORDER

George asked for volunteers to be part of the Scholarship Committee. The deadline for applicants is July 31, 2021.

Vic Van Horn passed the bucket for the 'Noisy Change Contribution' donations for the USSVI Charitable Foundation.

Don Unser reported that he had an email indicating that all Veterans can now get free access to all National Parks.

Dennis Ottley from Tucson Base gave an update on the 2023 National Convention being held in Tucson, AZ.

BINNACLE LIST

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

Jan Van Horn

50/50

The raffle amount came to \$58.00. Chris Gahan won the raffle and donated his share (\$26.00) to the USSVI National Charitable Foundation.

ADJOURMENT

Benediction was led by Mike Olsen and adjourned at 1312 hrs.

Submitted:

Marcia Unser

Secretary Perch Base