Perch Base Minutes October 10, 2020

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ.at 1200 hours, 10 October 2020. The meeting was called to order by Commander Howard Doyle.

Governor Joy gave the invocation and Howard Doyle Jr., gave the Pledge of Allegiance. Ed Gonsowski read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in October.

Howard had the members introduce themselves, as it was a small group.

Per the sailing list, the following attended the base meeting:

Bill Larime Marcus Henslev Dan Marks Carl Miner Joan Miner Jack Messersmith Ed Brooks Bill Monk Don Petty Jim Wall Bob Saenz W. H. Doyle, Jr. Joe Trotter Edward Gonsowski Jerry Allston George Woods Marcia Oriso. Glenn Posniack Marcia Unser Don Unser Charles Tobias Doug LaRock Don DeMarte Don Robertson Marion Cartland Brad Seidel Jim Denzien Vic Van Horn Jan Van Horn Mike Olsen Bob Gilmore Governor Joy John Beckett Danielle Skranak Dennis Ottley

The first item of business was a call for approval of the June meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Joe Trotter gave the Treasurer report for September.

OFFICERS REPORTS

Communications Officer/Historian/MidWatch - Chuck Luna

Chuck was not in attendance.

Commander – Howard Doyle Jr.

Howard encouraged Perch Base members to buy pavers/bricks for the ASSM. He also encouraged members to go see the Memorial, now that it's completed.

Howard reminded everyone that articles for the next MidWatch are due by Dec. 18, 2020.

Vice Commander – George Woods

George had nothing to report.

Chief of The Boat - Carl Miner

Carl had nothing to report.

Treasurer - Joe Trotter

Joe had nothing to report.

Storekeeper - Marcus Hensley

Marcus reported that he has coins for sale (\$10.00 ea.) and will be ordering 2021 calendars. He has some

2020 calendars still available at half price (\$5.00 ea.). He will be ordering more hats also and hopes to have them at the next meeting.

He also suggested that if you need a vest, to contact the Vest Lady through the American Submariner magazine.

Marcus reported that there are more pavers available to purchase and encouraged members who have not yet bought one, to do so. If you purchase one by February, it will be placed before the Dedication Ceremony, which will be held on April 17, 2021, at Wesley Bolin Plaza. He is also looking for donations to the ASSM to help with other costs.

Webmaster - Dan Marks

Major activity with the website since the last BOD meeting has been the update of all the Lost Boat scripts and related webpages to reflect the addition of the USS Bonefish (SS-582) by the USSVI National Board of Directors and subsequent redaction to remove the USS Bonefish (SS-582). Other additions included posting of the Admiral Trost Eternal Patrol Notice, ASSM Ribbon Cutting ceremony, the Bob Hanson Eternal Patrol Notice, the Williams, AZ, Patriot Day Parade pictures, the updated membership application, an addition to the Glossary (stores load,) and progress of construction activities on the ASSM. The 2020 fall quarter newsletter has been posted on the website and snail-mailed to the 6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During September, there were 1,912 page views on the Perch Base website during 756 sessions by 447 users based on Google Analytics. These numbers are typical. Approximately 86% of the sessions originated in the US, 2% from China, 2% from Russia and the remainder were widely scattered around the world. Approximately 31% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 31% of the traffic was to the home page, 26% to the ASSM Construction page, 8% to the Glossary, 3% to the Eternal Patrol page, 3% to the Glossary, 3% to the Bill Woolcott Eternal Patrol Notice, and 2% to the ASSM Opening page.

During the last 28 days of September, the new Facebook PAGE had 5 Actions (clicks on contact info or membership application button,) 163 Page Views (number of times a PAGE's profile has been viewed), 6 PAGE Likes, 807 Post Reach (number of people who saw any post at least once), 455 Post Engagement (the number of times people engaged posts through reactions, comments, shares and clicks), and 7 PAGE Followers (number of new people who have followed our PAGE.)

Membership - Joan Miner

Joan reported that we now have 185 members.

Events Coordinator – Don Unser

Don reported on the following events:

Nov. 11, 2021 (10:00 am) – Celebration of Veterans Hatfield Medical Group – Apache Junction, AZ Tentative whether we will be bringing static display.

March 21-26, 2021 – Western Region Roundup Reno Silver Legacy Resort Casino – No registration open yet

April 17, 2021 – Arizona Silent Service Memorial (ASSM) Dedication Wesley Bolin Memorial Plaza

The Perch Base Annual Awards Banquet will be rescheduled

August 30 - Sept. 4, 2021 - 2021 USSVI National Convention, Orlando, FL

No registration open yet

Past Commander - Chuck Emmett

Chuck was not in attendance.

Secretary - Marcia Unser

Marcia had nothing to report.

Chaplain - Governor Joy

Governor Joy reported that the National Cemetery is now open, but only allowing 10 family members at each funeral ceremony.

Western Regional District 1 Commander – Vic Van Horn

Vic reported that he's been contacted by a Retired Colonel on the effect of Agent Orange on those that were on submarines, particularly those that were snorkeling, that were involved during the Vietnam War. He encouraged anyone who might think they have been affected, to contact him. He also said that he hasn't heard anything new on the Western Region Roundup.

OLD BUSINESS

Vic Van Horn and Howard Doyle suggested that the committee for the National Convention being held in Tucson, in 2023, should include all six bases in AZ., to assist.

Dennis Ottley from Tucson reported the National Convention in Tucson was cancelled this year. The hotel in Orlando isn't even open at this time, so no need to call and make reservations for the 2021 Convention.

NEW BUSINESS

Danielle Skranak, Miss Gilbert, reported that the Gilbert Veterans Day Ceremony will be on Nov. 5, 2020 at the Gilbert Regional Park. This event will start at 6 PM this year.

GOOD OF THE ORDER

The change bucket was passed around for the USSVI Charitable Fund.

Jack Messersmith reported that the Boat Sponsorship Program is still in existence and encouraged members to participate.

BINNACLE LIST

No one on the Binnacle List.

50/50

The raffle amount totaled \$156.00. Ed Brooks won the raffle, which his half was \$78.00.

ADJOURMENT

Benediction was led by Governor Joy and adjourned at 1312 hrs.

Submitted: Marcia Unser Secretary Perch Base