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Subject: Flash Traffic #10/11-4 - From National: Changes National Web Page Uploads
Date: Thursday, November 17, 2011 12:12:00 PM
Importance: High

Perch Base USSVI

Flash Traffic - 11/17/2011

#10/11-4

From National: Changes in Uploads to the National Web Page

FROM: Tim VeArd (<mailto:Tim.VeArdcto@ussvi.org>)

Shipmates:

Hopefully, you've seen the E-Gram about recent changes to how photos are displayed on the USSVI website. This E-Gram covers how the 51 bases, who have their own customized websites, can post member photos to be displayed on the USSVI website and also on your base's site.

First, **LINKS INTO THE DATABASE**. Your base webmaster can add free embedded links to the national database to your custom website. Nine bases are using these links now. It's easy to do and lets your website list your members with search and sort options. Other links let you list your past members on Eternal Patrol, current & past base officers, Holland Club, Binnacle List and your base calendar that is on the national site.

The best part is, all linked pages are automatically updated as changes are made to the national database by the others who use USSVI's membership tools. Your webmaster won't need to do anything to keep them current. And, all linked pages can display member photos.

As the first E-Gram described, I changed how member photos are displayed on the main USSVI website. Now any visitor can see a member's photo. Members no longer need to log in or belong to a base that subscribes to the UPLOAD OPTION to see other members' photos. Members must still log in to see another member's contact info, but photos are always shown.

Base Subscription fees for the PHOTO UPLOAD OPTION are now voluntary. We'll only request your help once a year (no nagging) each January. The suggested amount for most bases is only \$25 a year. If your base doesn't want to contribute --- no problem. Please don't send anything now, it's not needed to get started. See below for why we ask for contributions and how they used.

You don't need to use the links to post photos, or vice-versa. If your base wants to try either or both options reply to this E-Gram and let me know which.

For links to the national database, I'll send instructions that includes code your webmaster can "copy & paste" to any existing web page, using any editor, in minutes.

To upload photos, I'll send instructions that shows how to prepare a test photo to send me (there are format & sizing requirements). Think of it as getting your "qual card" signed. Most bases have their Membership Record-keeper upload photos. But, your base can use anyone who has been granted access to the tools by the National Office. Once your "qual card" is signed, I'll turn on the option and send final instructions about how to upload them. It takes me a little time to set it up for each base and do it on a "first come, first served basis", doing as many as possible at a time (usually on Sundays).

Once activated, your member photos will be seen whenever:

any visitor views a USSVI member's profile

views a crew member's profile for a submarine he served on (many websites: USSVI, DeckLog & any boat using one of my free sites)

Base current & past officers and Holland Club pages

when a member is placed on Eternal Patrol, photos become part of their legacy (this can't be done after a member is dropped from your base's roster, so we encourage you to post your Holland Club & WWII members while you still can)

and, if your base uses links to the national database, photos will be seen on those pages too

WHY DO WE REQUEST A VOLUNTARY CONTRIBUTION AND HOW IS IT USED? In a few days, I'll send another E-Gram that explains our plan to ensure USSVI can afford to keep all of this running after I retire and step down as CTO.

Going Deep until the next E-Gram,

Tim VeArd



Chuck Emmett

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